



## THE BOSTON GROUP

...builds systems that leverages our people, process and technology to provide best price to performance value

Offshore software outsourcing is playing an increasingly important role in the Information Technology (IT) strategies of major corporations. Also, attracting the interest of business and technology decision makers across the vertical industry spectrum.

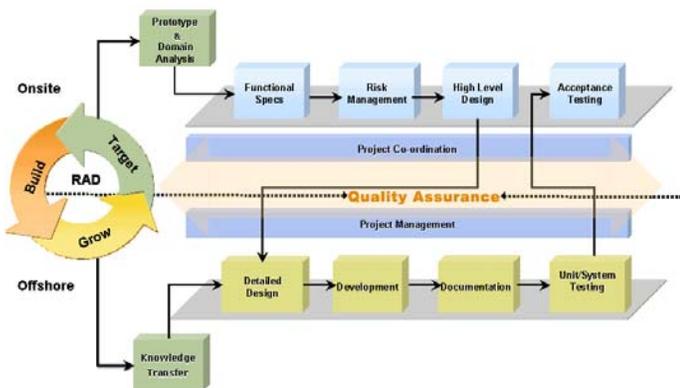
Leveraging our India advantage, we are able to provide services to our customers that allow them to save approximately 40% on cost, with faster time-to-market and without any compromise on quality.

As a global service provider, TBG leverages its resources to offer a variety of project delivery options for its clients, including onsite delivery, offsite delivery, offshore delivery, or a combination of these. After carefully evaluating each client's unique needs, TBG recommends a project delivery method that is the most appropriate and beneficial.

### DELIVERY MODEL

TBG's Global Delivery Model (GDM) is a framework for distributed project management and multi-location engagement teams. The Global Delivery Model is a key driver of engagement success and value realization for its clients. It provides clearly defined process guidelines emphasizing the importance of information flow and communication. The robustness of the Global Delivery Model combined with the infrastructure and quality orientation reduces the engagement risk for a client compared to conventional delivery models.

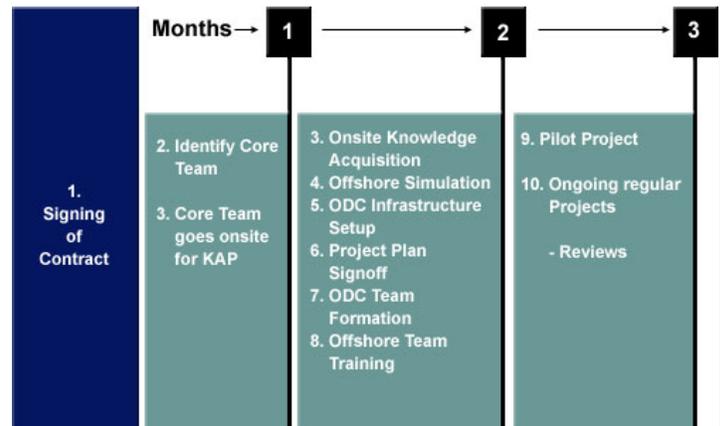
### Global Delivery Model



### METHODOLOGY

By following a robust methodology, TBG can kick-off projects swiftly and then proceed on a predictable, low risk path for high quality results. This methodology employs our rich portfolio of reusable components and our Target-Built-Grow model to offer cost and time benefits to our customers.

The Target-Built-Grow based on TBG's tried and tested methodology follows these steps:



\*KAP stands for Knowledge Acquisition Process

### QUALITY SYSTEMS

TBG over a period established its own Quality Systems that are robust, consistent and reliable. All the projects comply with ISO 9000:2000 quality systems, audited and certified by KPMG.

### OFFSITE INFRASTRUCTURE

TBG has established full-fledged ODCs at Hyderabad in India and Singapore with the latest Servers and Communication facilities. Hyderabad in India, known for its talented knowledge resource pool and TBG leverages on this to deliver cost effective solutions.

ISO 9000:2000 quality systems  
audited & certified by KPMG

“ The quality that impresses me the most about TBG is the sense of determination and commitment they have towards delivering to our needs.”  
President and CEO, Kaon Interactive Inc.

## BENEFITS

- **Shortened Lead Times**

The client can leverage the ready infrastructure provided by our offshore development centers to jump-start its projects. Offshore teams can be rapidly ramped up and down. This substantially shortens lead times for project start-up.

- **Significant Cost Advantage**

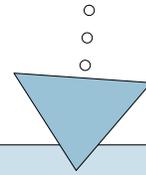
Our delivery model typically provides cost savings of 35-40% as compared to an in-house execution.

- **Leverage Highest Quality Standards**

Access to best practices and methodologies that increase the quality of client's applications.

- **Extend the reach of your IT resources**

The client has access to a large pool of software engineers with diverse skill sets and expertise.



### WHY TBG:

For over 15 years, TBG has been delivering high-value offshore development services—providing clients with low-cost, high-quality and exceptionally flexible solutions. With TBG, clients get:

- ◆ Proven Experience
- ◆ Predictability
- ◆ Quality
- ◆ Responsiveness
- ◆ Flexibility
- ◆ Cost Effectiveness

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**“ XML-based Simulation product developed by TBG helps leading Storage Company to reduce huge infrastructure cost. ”**

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