



E-Learning Capabilities

The Boston Group (TBG) offers a full suite of e-Learning solutions, ranging from custom content development and off-the-shelf courseware to software platforms for learning & skills management.

CONTENT DEVELOPMENT SERVICES:

We specialize in developing cost-effective, yet highly engaging and effective, custom content and online courseware. Through our expertise in instructional design and multimedia production, we can create brand new e-Learning content for you or re-purpose your existing content.

Your content can be created to run on our LMS (Learning Management System), or on any 3rd party LMS, or it can be made to be entirely LMS-independent, by following industry standards like AICC™ and SCORM™. We can tailor the use of animation, interactivity, audio, and video to suit your particular learning needs and network infrastructure.

Below are some of the customized online training programs that we can help you with:

- Employee Induction/Orientation training
- Management training
- Product training
- Sales Force training
- Customer training

Methodology: Our Design-Develop-Deploy content development methodology is designed to improve the online learning value point for our customers - that is, to help you achieve a more effective and engaging online learning experience, at a low cost, by utilizing:

- Sound instructional design principles with emphasis on web-delivery
- Advanced course structure and behavior capabilities
- Standardized content development processes
- Library of re-usable learning objects

TBG content consultants will help you understand and evaluate your content development options. Whether we work as part of your team, or manage the whole development effort for you, TBG can develop your custom content according to proven, standardized processes that help ensure that your content is developed on time and within budget.

Cost-effective, Offshore, Content Development: TBG recognizes that high costs can be an important barrier to any e-Learning project. Therefore, we have set up offshore content development centers in our Asian offices (India, Malaysia, Singapore, and China). As much as possible, we utilize our offshore centers to bring down the content development cost for you. At the same time, TBG's U.S. team works closely with you on the requirements analysis, instructional design, and the project management aspects of your project, to make sure that the quality and timeliness of your e-Learning project are never compromised.

Content Demo: For a generic content demo, please visit our content demonstration web site at <http://demo.thebostongroup.com>. To provide you with a demo that is more relevant to you, we would be glad to create a prototype for you, using your own sample content. Please contact a TBG representative.



COURSEWARE LIBRARY:

TBG carries an extensive catalog of over 1,000 online courses in a broad range of disciplines. The TBG consultants will work closely with you to understand your needs and recommend the courses that might be the most useful for your organization. Most of our courses can be customized by us to meet your specific needs.

Please contact a TBG representative for further details about any of the courseware areas below or to request a course catalog.

Information Technology	Over 200 IT courses, including popular topics such as Microsoft technologies, programming languages, and databases.
Soft Skills	Over 170 online courses in a variety of topics, including Management, Leadership, Call Center, Project Management, Communications, Finance/Accounting, Human Resources, and Marketing/Sales.
Financial and Insurance	Over 250 financial courses covering a broad range of topics in insurance, banking, stock brokerage, SEC compliance, and wealth management.
Healthcare	Broad range of courses in HIPAA compliance, and for Physical Therapists, Healthcare managers, and Pharmaceutical Associates.

In addition to the above subject areas, the TBG course catalog includes many additional areas. Please contact a TBG representative to find the best courses for your needs.

LEARNING MANAGEMENT SYSTEM:

IntraLearn/ Educhain: As one of the oldest providers of e-Learning technologies, TBG has established itself as a leader in this field through its IntraLearn LMS, and Educhain, which is the Unix version of IntraLearn. More than 500 corporations, universities, and associations use the IntraLearn LMS to provide e-Learning to millions of learners world wide. The IntraLearn LMS combines the functionality of expensive Learning Management Systems into a single enterprise-class, field-configurable software application that makes it easy and affordable to create, deliver and measure interactive learning over the Internet and intranets. The IntraLearn LMS has been selected by Brandon Hall, the leading e-Learning industry analyst, in their short list of LMS systems. IntraLearn has also been selected by Microsoft as a Tier 1 partner in e-Learning.

Demo: For a self-paced demo of the IntraLearn product, please visit the IntraLearn demonstration web site at <http://demo.thebostongroup.com>. You can experience a more detailed demo of the IntraLearn product, including the instructor's view of IntraLearn, by requesting additional passwords from a TBG representative. You may also request a complete information package on IntraLearn and a live product demo.



Deployment Options: The IntraLearn LMS may be deployed behind the client's firewall through a software license purchase, or it may be accessed through TBG's web-hosting service. The IntraLearn products can be deployed on both the NT and Unix platforms.

Lydia (learning object repository): Lydia is TBG's SCORM-compliant learning object repository product. TBG can help you organize and reuse your learning objects through the use of Lydia. A patented product, Lydia was founded by Thomas H. Probert, PhD., after seven years of research and development in the federal government. By providing an exchange for authors, developers and distributors, Lydia helps corporations, universities and governments to manage their content development and to drive down the cost of their content acquisition. Lydia may be utilized as an add-on module to the IntraLearn LMS or as an independent, LMS-neutral product. Clients may purchase Lydia as a shrink-wrapped product (Lydia Private Repository), or Lydia may be subscribed to as a service (a private port on the Lydia Global Repository). For more information on Lydia, please visit <http://www.lydialearn.com>.

SKILLS & COMPETENCY MANAGEMENT:

Skillview: The Skillview Enterprise product is an award-winning, industry-leading, enterprise solution for Skills Management. Users can assess their skills, manage their careers, determine training needs, recruit new employees for project teams and perform a myriad of other skills management functions. Skillview also comes with a large "starter data set", a library of more than 10,000 skills and job profiles, organized by vertical industries such as Information Technology, insurance, telecommunications, and several other industries. Please contact a TBG representative to request a Powerpoint presentation about Skillview.

Deployment Options: The IntraLearn e-360 product is the powerful combination of the industry-leading IntraLearn LMS and the award-winning Skillview product. Skillview may be purchased as a standalone product or as the integrated e-360 package. Skillview may be deployed behind the client's firewall through a software license purchase, or it may be accessed through TBG's web-hosting service.

CONSULTING SERVICES:

TBG works closely with industry-leading HR and consultancy firms to provide e-Learning consulting in areas such as:

- e-Learning Strategy
- Change Management
- e-Mentoring
- Skills and Competency Management

Please contact a TBG representative for more information.

CUSTOM PORTALS:

TBG has acquired significant experience in creating customized software solutions in various areas of e-Learning and knowledge management, such as:

- Knowledge management portals and web-site portals.
- Corporate communications portals
- Communication portals for Associations and Franchises
- Integrating LMS products with existing customer systems
- Database (server) integration between e-Learning and other systems
- Offline and blended-learning classroom management system

We will be glad to review your needs and propose unique systems that meet your organization's knowledge and communication management needs.